



**CITY OF MERRILL
COMMITTEE OF THE WHOLE**

MINUTES • WEDNESDAY NOVEMBER 13, 2019

Strategic Planning Meeting

City Hall Council Chambers

6:00 PM

I. Call to Order

Meeting Facilitator Ravn called the meeting to order at 6:00 P.M.

Attendee Name	Title	Status	Arrived
Paul Russell	Aldersperson - First District	Excused	
Steve Hass	Aldersperson - Second District	Present	
Rick Blake	Aldersperson - Third District	Present	
Steve Osness	Aldersperson - Fourth District	Present	
John M. Van Lieshout	Aldersperson - Fifth District	Excused	
Mike Rick	Aldersperson - Sixth District	Present	
Rob Norton	Aldersperson - Seventh District	Present	
Steve Sabatke	Alderman - Eighth District	Present	
Derek Woellner	Mayor	Present	

Other attendees included: Public Works Director/City Engineer Rod Akey, Police Chief Corey Bennett, Street Superintendent Dustin Bonack, Transit Director Brad Brummond, City Attorney Tom Hayden, City Administrator Dave Johnson, Fire Chief Josh Klug, Enrichment Center Director Tammie Mrachek, Building Inspector/Zoning Administrator Darin Pagel, Library Director Stacy Stevens, Finance Director Kathy Unertl, Park and Recreation Director Dan Wendorf, Facilities Maintenance Manager Nick Wszalek, Mike Ravn (Meeting Facilitator), Debbie Kinsey, Renee Fredrick, Greg Hartwig, Gene Bebel, Kent Johnson, John Greenwood, Klye Gulke, Sharon Anderson, Al Wix and City Clerk Bill Heideman. Hunter Lane was present to videotape the meeting for Merrill Productions.

II. Pledge of Allegiance

Did not occur.

III. Agendas Items for Consideration:

- 1. Identify Merrill's strengths, opportunities, weaknesses and threats going forward.**

Mike Ravn distributed copies of the notes that were taken by various people at that last meeting.

Tables had been set up and "table groups" were formed based on tables.

Mike Ravn explained that he would like to have the groups work on a SWOT analysis to identify Merrill's strengths, weaknesses, opportunities and threats.

Work was then done by each group to identify and create a list of Merrill's strengths. A spokesperson for each group then reviewed their list.

Work was then done by each group to identify and create a list of Merrill's weaknesses. A spokesperson for each group then reviewed their list.

Work was then done by each group to identify and create a list of potential threats to Merrill. A spokesperson for each group then reviewed their list.

Work was then done by each group to identify and create a list of Merrill's opportunities. A spokesperson for each group then reviewed their list.

Mike Ravn noted that he will collect the lists from all groups and combine them into a report to be distributed at the next meeting.

2. Identify core values for Merrill's operational government.

The core values that were included in the 2014-2019 Strategic Plan were reviewed.

Work was then done by each group to identify and create a list of potential core values. A spokesperson for each group then reviewed their list.

Mike Ravn stated that, at the next meeting, the list of potential core values would be reduced to a "practical size" list.

IV. Public Comment Period

Did not occur.

V. Adjournment

The meeting was adjourned at 7:55 P.M (No motion or vote).