

## **NOTICE**

The City of **Merrill Zoning Board of Appeals** will meet on **Tuesday, June 6, 2017 at 6:00P.M.** in the City Hall Basement Conference Room on the following:

Voting members: Bill Schneider, James Koebe, Dean Haas, Ron Burrow, Adam Rekau, David Sukow and Alderman John Burgener

### **AGENDA**

- 1.) Call to order
- 2.) Roll call
- 3.) Public Comment
- 4.) Approval of the minutes April 4 , 2017.
- 5.) Park City Credit Union, requesting a variance to M.M.C. Sec. 113-194, in regards to signage at their new building location at 501 S Pine Ridge Ave. Legally described as: Lot 1 of CSM 2366, City of Merrill, Lincoln County, Wisconsin. Parcel# 34.0002.000.090.17.01.
- 6.) Other Business
- 7.) Next meeting date
- 8.) Adjournment

Darin Pagel  
Zoning Administrator

The Merrill City Hall is accessible to the physically disadvantaged. If specific accommodations are needed, please contact the Merrill City Hall at 536-4880.

## ZONING BOARD OF APPEALS MINUTES

April 4, 2017, 6:00 p.m.

**PRESENT:** Bill Schneider, Chairman, Ron Burrows, Jim Koebe, Dean Haas, Adam Rekau, Alderman John Burgener and Zoning Administrator Darin Pagel.

**Absent:** Dave Sukow

**Motion to approve December 12, 2017 minutes Mr. Haas, second Mr. Koebe, carried.**

Chairman Schneider read the meeting notice and explained procedure.

First item on agenda is Gary Schwartz, Americinn Lodging and Suites:

**Motion to open hearing Mr. Burrows, second Mr. Burgener, carried.**

The ZA explained the variance request and the minimum commercial and residential accessory setback requirements. Mr. Schwartz's representative spoke in favor stating they wanted to maintain plenty of room for parking, snow removal, and future expansion. The Board asked questions in regard to room for building and maintaining the structure without going on neighboring property.

**Motion to close hearing Mr. Koebe, second Mr. Burgener, carried.**

**Motion to approve variance with a 3' setback by Mr. Koebe, second Mr. Haas, motion carried unanimously.**

Second item on the agenda is Jason Hoffman, 410 W Main St.

**Motion to open hearing Mr. Koebe, second Mr. Burgener, carried.**

The ZA explained the variance request and the need for the variance. Jason Hoffman, owner, spoke in favor and would be making minor renovations in order to turn the rear portion of the building into an apartment. He said there is space for 4 parking stalls. The ZA read into the record an email from Mike Fick, neighboring property owner, with concerns with the downspout not extending to the ground and damaging his building. Mr. Hoffman said he was not aware of the issue.

**Motion to close hearing Mr. Koebe, second Mr. Burgener, carried.**

**Motion to approve variance with the condition the downspout be extended to ground level and not dump on the neighboring property by Mr. Koebe, second Mr. Hass, motion carried unanimously.**

With no other business or public comment, Motion to adjourn Mr. Haas, second Mr. Koebe, carried.

Meeting adjourned 6:25pm

Darin Pagel, Recording Secretary.

**CITY OF MERRILL**  
1004 EAST FIRST STREET  
MERRILL, WI 54452

**NOTICE OF PUBLIC HEARING**

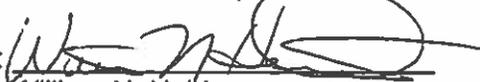
All persons interested will be given an opportunity to be heard at a public hearing to be held by and before the Zoning Board of Appeals of the City of Merrill, Wisconsin, commencing at 6:00 p.m., on Tuesday, June 6, 2017, in the City Hall Basement Conference Room, 1004 East First Street, Merrill, Wisconsin, on the following proposed matter, to wit;

1. Park City Credit Union, requesting a variance to M.M.C. Sec. 113-194, in regards to signage at their new building location at 501 S Pine Ridge Ave. Legally described as: Lot 1 of CSM 2366, City of Merrill, Lincoln County, Wisconsin. Parcel# 34.0002.000.090.17.01.

Anyone having any questions regarding the hearing should contact Zoning Administrator, Darin Pagel at 536-4880.

Dated: May 15, 2017

CITY OF MERRILL, WISCONSIN

By:   
William N. Heideman  
City Clerk

APPLICATION FOR ZONING VARIANCE  
CITY OF MERRILL

NAME: Park City Credit Union STREET ADDRESS: 301 E. Second  
MERRILL WI ST.  
PROPERTY ADDRESS: 501 S. Pine Ridge TAX ROLL#: \_\_\_\_\_  
8 AVE. MERRILL, WI  
LEGAL DESCRIPTION: \_\_\_\_\_

EXISTING USE: \_\_\_\_\_ PROPOSED USE: NEW CONSTRUCTION  
OF PECK BRANCH

REASONS FOR REQUESTING A VARIANCE: \_\_\_\_\_  
Signage Variance @ MERRILL

ADDITIONAL REQUIREMENTS

1. Names and addresses of all abutting and opposite property owners within 100 feet of the property to be altered.
2. Evidence by the applicant of ownership or control of the property for which the variance is submitted.
3. Address and description of the property.
4. A site plan or survey plat, drawn to scale, showing an accurate depiction of the property, location of structures, and property lines within 100 feet of the parcel.
5. Other pertinent information that may be pertinent in considering the application.
6. FAILURE TO SUPPLY SUCH INFORMATION SHALL BE GROUNDS FOR DISMISSAL OF PETITION.
7. A fee of \$175.00 shall be paid to the Clerk-Treasurer at time of application.

All information submitted is accurate to the best of my knowledge.

Val Mendala 5/11/17  
Signature of Applicant Date



# SIGNAGE

ARCHITECTURAL: MAY 11, 2017

# SITE PLAN

## Signage

### LEGEND

#### A) Wall Sign

Internally Illuminated Channel Lettering  
18'-4"x5'-6" (100sf) | 3'-6" h Lettering

#### B) Vinyl Applied Window Graphics

Exact Size Varies (Full Glazed Opening)

#### C) Wall Sign

Internally Illuminated Channel Lettering  
18'-10"x2'-4" (44sf) | 11" h Lettering

#### D) Canopy Sign

Internally Illuminated Channel Lettering  
30'-0"x9" (23sf) | 9" h Lettering

#### E) Retaining Wall Sign

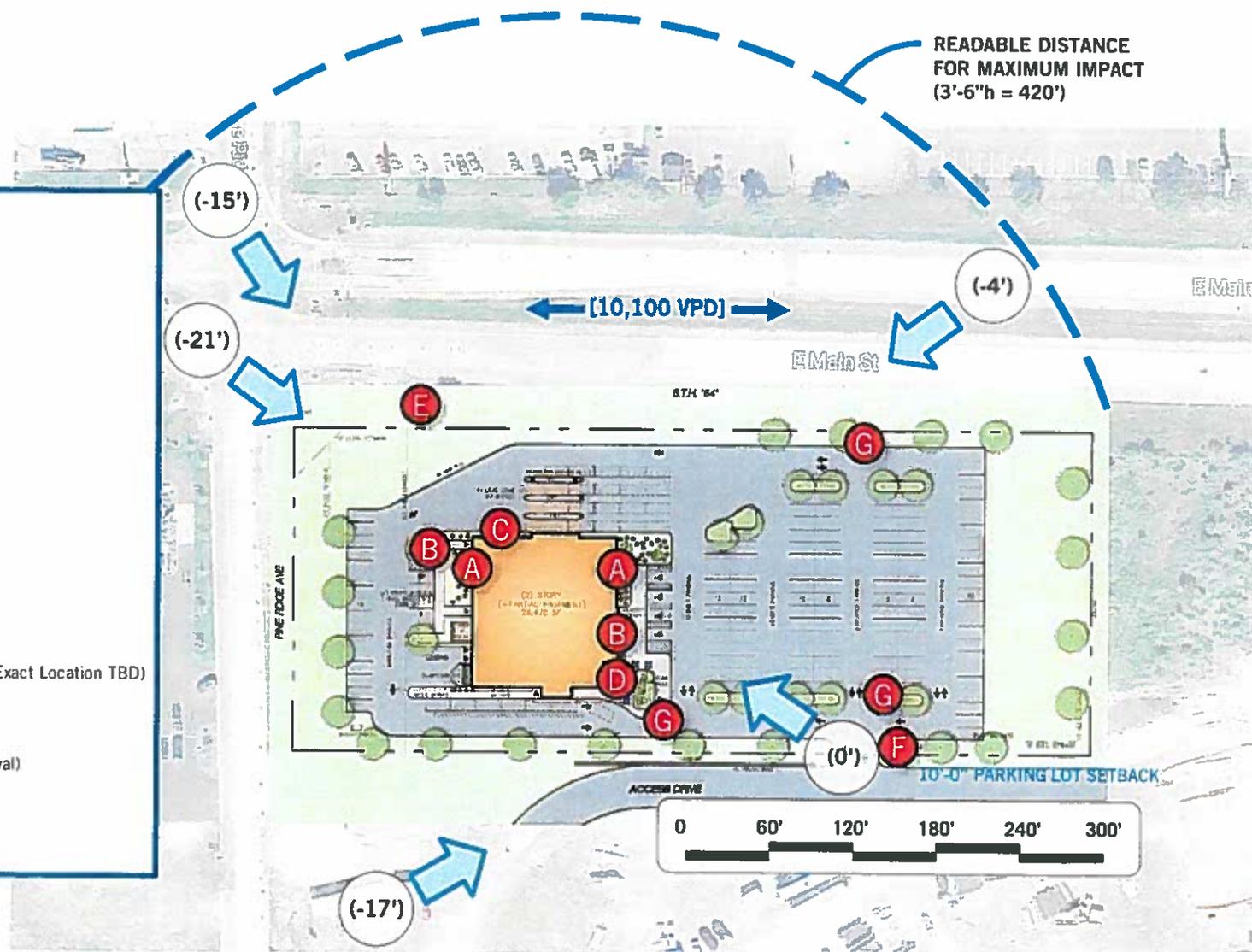
Keystone Block w/ Internally Illuminated Cabinet  
Exact size TBD (Req's ROW Grading Alteration / Exact Location TBD)

#### F) Monument Sign

Existing to be Reused...  
9'-9"x18'-0" - Dbl. Sided (Req's Walmart Approval)

#### G) Directional Sign

Existing to be Reused...  
4'-0"x5'-3" (Req's Walmart Approval)



# SIGNAGE

Visibility



# park city

## CREDIT UNION

## LETTER VISIBILITY CHART

LETTER HEIGHT	READABLE DISTANCE FOR MAXIMUM IMPACT	MAXIMUM READABLE DISTANCE
3"	30'	100'
4"	40'	150'
6"	60'	200'
8"	80'	350'
9"	90'	400'
10"	100'	450'
12"	120'	525'
15"	150'	630'
18"	180'	750'
24"	240'	1000'
30"	300'	1250'
36"	360'	1500'
42"	420'	1750'
48"	480'	2000'
54"	540'	2250'
60"	600'	2500'

NOTE: The distances will vary approximately 10% with various color combinations. Maximum distance is in color with RED or BLACK on a WHITE background. 5,280 feet equals one (1) mile.

### MAXIMUM IMPACT READING TIME (Length of Time Letters are Readable when Moving)

	30 MPH	40 MPH	60 MPH	80 MPH
6" LETTERS	1.4 Seconds	1 Second	0.7 Seconds	0.5 Seconds
8" LETTERS	1.8 Seconds	1.4 Seconds	0.9 Seconds	0.7 Seconds
12" LETTERS	3 Seconds	2 Seconds	1.5 Seconds	1 Second
16" LETTERS	4 Seconds	3 Seconds	2 Seconds	1.5 Seconds
24" LETTERS	5.5 Seconds	4 Seconds	2.75 Seconds	2 Seconds
36" LETTERS	8 Seconds	6 Seconds	4 Seconds	3 Seconds



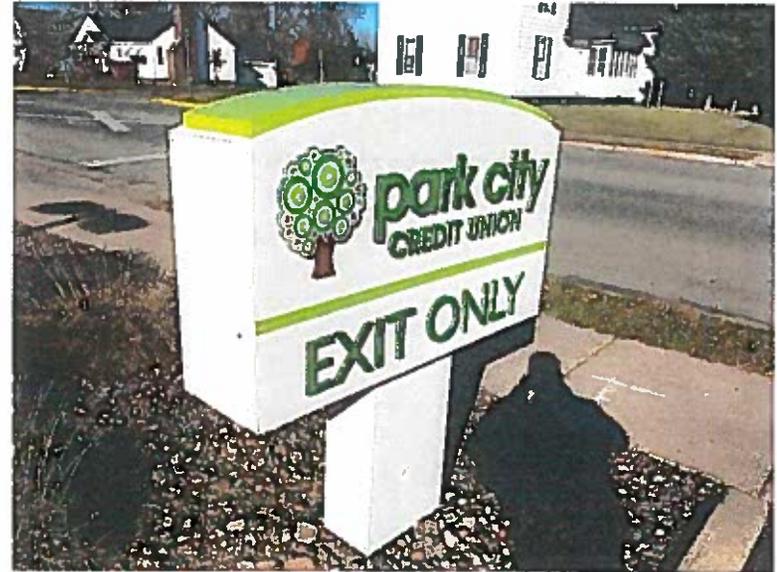
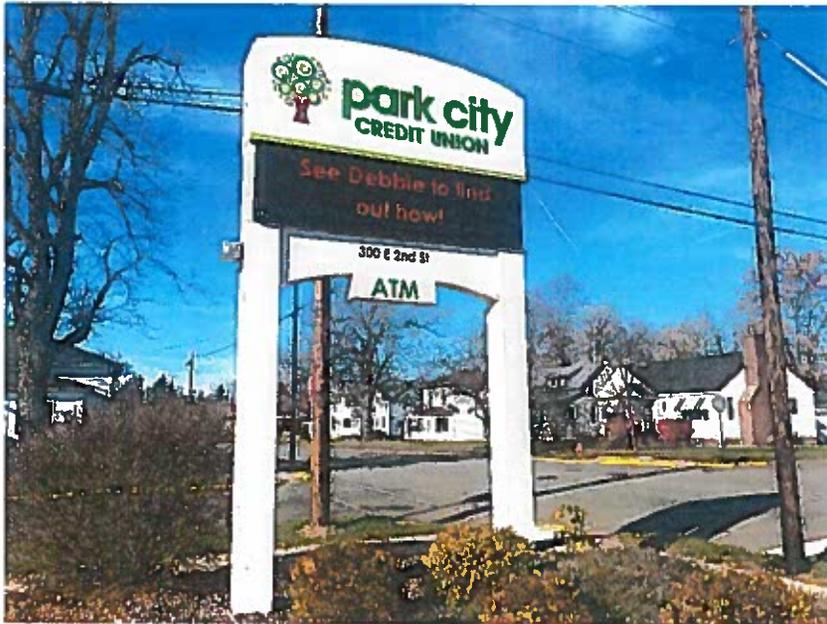
Here are some of the color combinations that have proven the most effective and the easiest to read. A poor color selection can dramatically increase readability, especially when at a distance.

<b>CONTRAST</b>	<b>HIGH VISIBILITY</b>
<b>VIBRATION</b>	<b>LOW VISIBILITY</b>

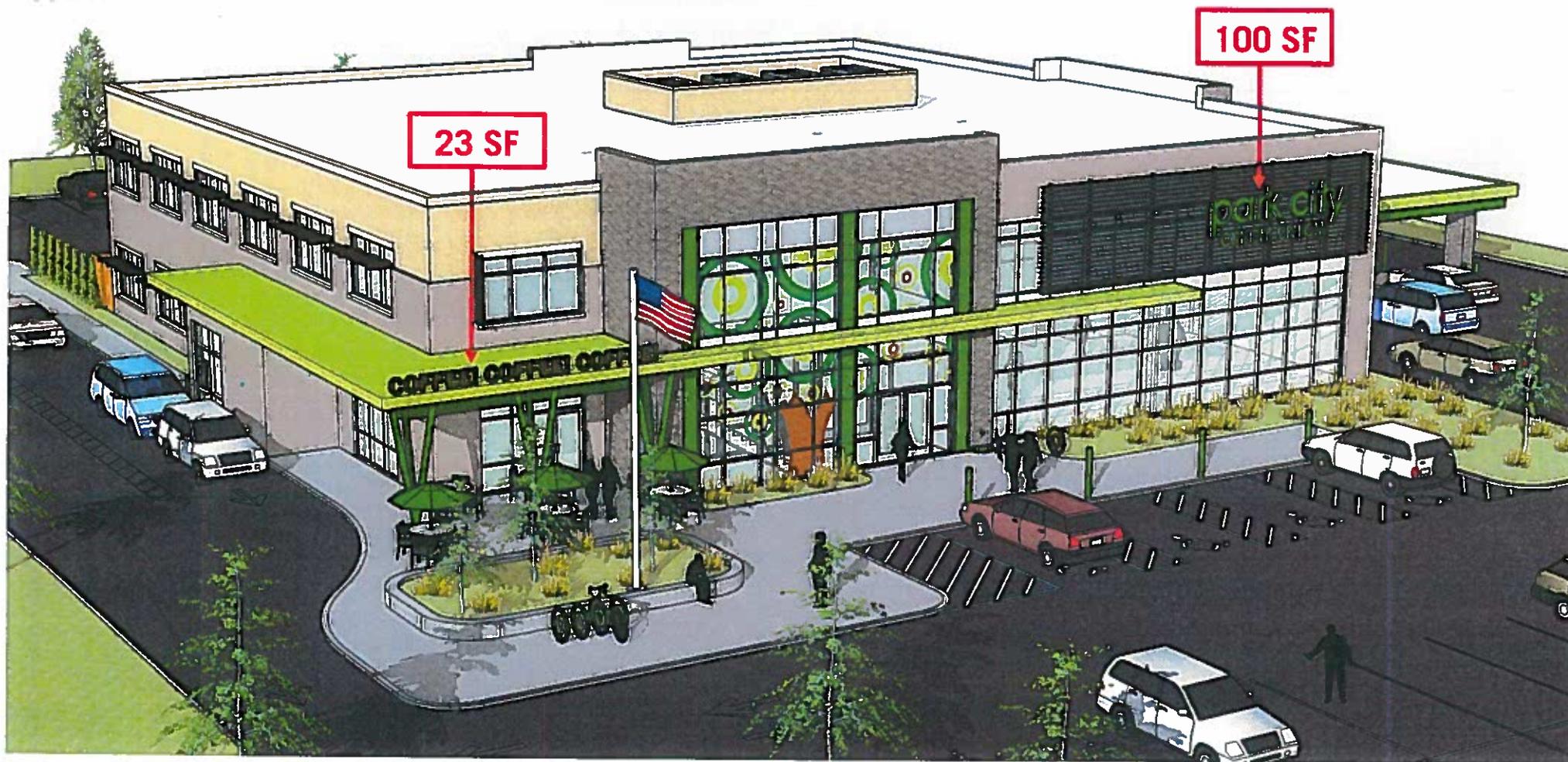
**COLOR VIBRATION**  
As you can see, some color combinations provide better contrast than others.

# SIGNAGE

Wall



# SIGNAGE



# SIGNAGE

Wall

45 SF

100 SF



# SIGNAGE

Wall



# SIGNAGE

Wall



# SIGNAGE

Wall



# SIGNAGE

Wall

